

Mgr. Imrich Polák

Content Creator | Video Editor | Social Media & AI Content Specialist

Open to Remote, On-site, or Freelance Collaboration

Dunajská Lužná, Slovakia | +421 915 524 086 | polakimrich4@gmail.com

CORE SKILLS

- Video Editing
- Short-Form Content Creation
- Social Media Content
- AI Tools for Content Creation
- Clipping & Repurposing Content
- Adobe Premiere Pro
- CapCut
- Adobe Creative Cloud
- Scriptwriting & Creative Ideation
- Marketing Communication
- Visual Storytelling
- TikTok & YouTube Content

LANGUAGES

- Slovak — Native ●●●●●
- English — B2 ●●●●○
- German — A2 ●●○○○

ADDITIONAL

- **Driving Licence:** A, B
- **Availability:** Remote / On-site / Freelance

PROFESSIONAL SUMMARY

Creative and detail-oriented media and marketing graduate with hands-on experience in video production, editing, social media content, and AI-assisted content workflows. Experienced in creating short-form videos, clipping gaming content, editing in Adobe Premiere Pro and CapCut, and using AI tools for ideation, scripting, and content optimization. Strong background in marketing communication, visual materials, and digital content creation, with an interest in remote opportunities and international projects.

EXPERIENCE

ROVES, s.r.o. — Office Administration & AI Support

Bratislava, Slovakia | Mar 2023 – Present

- Use AI tools to simplify repetitive digital tasks and support document creation.
- Support day-to-day administrative and accounting-related processes with a strong eye for detail.
- Apply practical AI workflows for information processing and routine task optimization.

Danucem Slovensko a.s. — Marketing Communication Intern

Bratislava, Slovakia | Jul 2022 – Jan 2023

- Supported internal communication, newsletters, posters, banners, and marketing materials.
- Assisted with customer communication, event support, and campaign data evaluation.
- Contributed to practical marketing and communication activities in a corporate environment.

Independent / Personal Projects — Content Creation & Video Editing

Ongoing

- Create short-form gaming videos for TikTok and YouTube.
- Edit videos using Adobe Premiere Pro, CapCut, and other digital tools.
- Work with clipping, short-form editing, AI-assisted ideas, captions, and content packaging.
- Develop creative concepts based on school and personal media projects.

EDUCATION

Pan-European University, Bratislava

- **Mgr.** — Mass Media and Marketing Communication | 2024 – 2026
- **Bc.** — Mass Media Communication | 2021 – 2024

Diploma thesis focused on artificial intelligence in media and recommendation systems.

PROJECTS / MEDIA EXPERIENCE

- Created several short and longer video projects during university studies.
- Experience with scripting, directing, and editing student films and reportages.
- Active interest in gaming content, clipping, AI-generated workflows, and short-form storytelling.